

Uncover Luke Launch Plan

uncover

What is Uncover Luke all about?

Uncover Luke is designed to help your friends discover Jesus for themselves through God's Word.

The vision behind it:

God speaks through His Word by His Spirit about His Son and the life He offers.

Evangelism is relational: Uncover works best in the context of friendship with the spirit of mutual discovery.

Evangelism is a process: Uncover is adaptable and accessible in tone, language and design, serving every step of your friend's journey.

God uses ordinary people: Uncover is a tool to aid evangelism and empowers Christians to reach their friends. The Christian student is not an expert, but a friend journeying with another friend to look at who Jesus is.

Creating a great launch atmosphere:

Think about how the space and experience can reflect the Uncover Luke theme.

Decor: Print and display the illustrations from Uncover Luke on foam boards. You can reuse them during events week.

Prayer space: Create a prayer wall or prayer line where people can write the names of friends they want to read Uncover with.

Launch packs: Put a copy of Uncover Luke, a bookmark, and a sticker in a small brown box with orange tissue paper. It adds value and intrigue.

Engaging setup: Place these packs on every seat to set a welcoming and intentional tone.

Resources:

Order Uncover Luke through the 10ofthose website

Order stickers and bookmarks through the 10ofthose website

Find videos, PowerPoints and other useful resources here:

www.uccf.org.uk/uncover

Find the Uncover Luke launch playlist by scanning the QR code:



Suggested running order for your Uncover Launch Night

(Adjust timings to fit your CU meeting schedule)

6.45pm: Welcome playlist and setup

Play the Uncover Luke launch playlist which is made up of songs focused on God's Word. Have a PowerPoint with the Uncover Luke visuals running in the background.

7pm: Intro video

Show the 'Would you be willing to read the Bible?' video.

7.05pm: Vision casting

Set the scene:

Imagine if there were Christians studying in every university in Great Britain.

Imagine them in every faculty, every society, and every part of campus life.

Imagine if every Christian student invited three friends to explore Jesus for themselves through Luke's Gospel.

Imagine what God might do in answering prayers for their friends' hearts to believe the good news about Jesus.

In 2025, thousands of copies of Uncover Luke will be produced. It will include:

- The full Gospel of Luke
- Six guided studies to journey through with a friend
- Five personal reflection sections for individual exploration

Uncover Luke is designed to help your friends discover the good news about Jesus for themselves.

7.10pm: Worship

7.15pm: Exploring the resource

Open Uncover Luke together. Walk through the structure:

- Six studies, interspersed throughout Luke's Gospel
- Five personal reflections, designed to be done alone, giving your friend space to reflect on the passage and the accompanying artwork.

Emphasise that this resource doesn't require you to be an expert or have all the answers, it is simply for you to journey through it with a friend encountering Jesus together.

7.20pm: Sharing the vision

Ultimately Uncover is just God's Word with questions to help your friends explore who Jesus is. We want your friends to meet Jesus in His Word.

Play one of the story videos (three options available).

These short videos have been created to be easily shared: whether on your own social media or directly to a friend as a way to invite them to read Uncover Luke with you.

Pray. Invite. Read.

Pray for three friends to read Uncover Luke with you.

Invite your friends to read it.

Read it together.

Hand out post it notes or set up a prayer line with pegs. Ask everyone to write the names of three friends. Explain that we will pray later.

7.25pm: Play 'Introduction to Uncover Luke' video

7.30pm: Introduce the speaker and read the Bible passage from Luke

7.35pm: Short talk

A speaker shares from Luke to inspire confidence in God's Word and God's mission.

7.50pm: Sung worship in response

7.55pm: Prayer response

Pray in small groups: either pray for the names on post it notes, or take someone else's pegged names and pray for their friends.

8.05pm: Small group chat

Stay in groups to discuss the first question in the Encounter study 1.

8.15pm: Worship

8.25pm: Close the meeting

- Give CU notices
- Send everyone out by reading the Great Commission (Matthew 28:18–20)
- Close in prayer

